2024 / 2025

# **AMPLIFY GENIUS**

### LIVE LEADERSHIP PROGRAM FOR ORGANISATIONS, TEAMS AND INDIVIDUALS

G R O W T H F A C U L T Y L E A R N



#### **UPCOMING LIVE & INTERACTIVE EVENTS INCLUDED WITH MEMBERSHIP**

TIMEZONE	LIVE	THEME	SPEAKER	EVENT TYPE	EVENT NAME	EVENT DETAILS
AEDT & on demand	11am – 11.45am Wednesday 16 October	Leading Teams, High Performing Teams	Robert Sutton	Author Q&A	<b>Reduce Workplace Friction</b> If you're bogged down by inefficient systems and processes, don't miss this interview with a Stanford professor & co-author of <i>The Friction Project: How Smart Leaders Make the Right</i> <i>Things Easier and the Wrong Things Harder</i>	LEARN MORE
AEDT & on demand	11am – 12:30pm Tuesday's 15 October 22 October 29 October	Leading Teams, Leading Change	Lena Ross & Dr. Jen Frahm	Masterclass Series for Emerging to Mid-level Leaders	<b>Emerging Leader Program: Tools for Change</b> Do you wish you could lead with unwavering confidence, even when faced with uncertainty? Then don't miss this high-value practical workshop program on mastering the art of confident leadership in an increasingly unsettled workplace.	LEARN MORE
AEDT & on demand	11am-12.30pm Wednesday's: 30 October 6 November 13 November	Leading Teams, High Performing Teams, Growing Organisations	John Spence	Masterclass Series for Senior Leaders	<b>The Formula for Business Excellence</b> 3-part masterclass series for mid to senior level leaders and executives. To scale your organisation, you need strong leadership. Leading executive coach fine tunes your focus to what matters for success.	LEARN MORE
AEDT & on demand	4pm – 5pm Saturday 9 November	Leading Change, Future of Work	Andrea Clarke	Masterclass	Future Fit: Leading for Change Andrea will give organisations and leaders strategies and effective tools to lead through change and handle the increased demands of modern work.	LEARN MORE
AEDT & on demand	11am – 12pm Wednesday 20 November	Growing Organisations, Leading Change, Innovation	Faith Popcorn	Masterclass	<b>Are you Prepared? Global Trends Shaping Your Future</b> Unlock the secrets to anticipating and shaping the future of you organisation with America's leading trend expert Faith Popcorn, who first predicted the explosive growth in home delivery and online shopping.	LEARN MORE
AEDT & on demand	11am – 12pm Thursday 5 December	Leading Teams, High Performing Teams	Trudy MacDonald	Masterclass	<b>Build Resilience &amp; Accountability in Your Team</b> Burnout is now an officially recognised medical condition, making it a critical issue for leaders. This masterclass explores the triggers for and the solutions to poor wellbeing.	LEARN MORE

#### **UPCOMING LIVE & INTERACTIVE EVENTS INCLUDED WITH MEMBERSHIP**

LIVE	THEME	SPEAKER	EVENT TYPE	EVENT NAME	EVENT DETAILS
11am – 12pm ET	Leading Teams, Growing Organisations, Customer Experience	Tiffani Bova	Masterclass	Unlock Growth with Exceptional Experiences Happy employees create happy customers, learn how to boost teamwork to elevate customer and employee experience that in turn leads to organisational growth.	LEARN MORE
11am – 12pm ET 4pm – 5pm UK Wednesday 23	Leading Teams, High Performing Teams	Shannon Byrne Susko	Masterclass	<b>Creating A-Players for Long-Term Success</b> Founder of Metronomics Shannon Byrne Susko will take you through her systemic yet human approach to attracting, growing and retaining high performers and how to operationalise this talent for long-term business success.	LEARN MORE
11am – 11.45am Wednesday 30 January	Skills Development, Communication	Steve Martin	Book Club Q&A	Skills to Influence and Persuade Others at Work Best-selling author of the Influence at Work series, Steve Martin teaches us the fundamentals of successful influence and persuasion at work to achieve a desired outcome ethically and sustainably.	LEARN MORE
11am – 12.30pm Wednesday 12 February	Leading Teams, High Performing Teams	Deborah Keep	Masterclass	<b>Multipliers: How the Best Leaders Make Every Smarter</b> In this 90-minute masterclass, learn the key principles for identifying impact players and developing a high-performance mindset using key principles from Liz Wiseman Multipliers body of work.	LEARN MORE
Wednesday 26	Leading Teams, High Performing Teams	Patrick Lencioni	Global Headliner	<b>Building High Performing Teams</b> Pat's interactive and entertaining session will include extended Q&A, plus three powerful frameworks that can transform your team's performance: The Five Dysfunctions of a Team, The 6 Types of Working Genius and The Ideal Team Player.	LEARN MORE
11am – 11.45am Wednesday 12 March	Diversity & Inclusion, Growing Organisations	Mita Mallick	Book Club Q&A	<b>Transforming Workplace Inclusion</b> Learn how to show up as a more inclusive leader and discover how to create a truly inclusive environment to transform your workplace.	LEARN MORE
	4pm – 5pm UK Wednesday 11 December 8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 23 January 11am – 11.45am Wednesday 30 January 11am – 12.30pm Wednesday 12 February 9am – 11.30am Wednesday 26 February	8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 11 DecemberLeading Teams, Growing Organisations, Customer Experience8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 23 JanuaryLeading Teams, High Performing Teams11am – 11.45am Wednesday 30 JanuarySkills Development, Communication11am – 12.30pm Wednesday 12 FebruaryLeading Teams, High Performing Teams11am – 12.30pm Wednesday 26 FebruaryLeading Teams, High Performing Teams11am – 11.30am Wednesday 26 FebruaryLeading Teams, High Performing Teams9am – 11.30am Wednesday 26 FebruaryLeading Teams, High Performing Teams91am – 11.45am Wednesday 12 MarchDiversity & Inclusion, Growing	8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 11 DecemberLeading Teams, Growing Organisations, Customer ExperienceTiffani Bova8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 23 JanuaryLeading Teams, High Performing TeamsShannon Byrne Susko11am – 11.45am Wednesday 30 JanuarySkills Development, CommunicationSteve Martin11am – 12.30pm Wednesday 12 FebruaryLeading Teams, High Performing TeamsDeborah Keep Performing Teams9am – 11.30am Wednesday 26 FebruaryLeading Teams, High Performing TeamsPatrick Lencioni11am – 11.45am Wednesday 12 FebruaryDiversity & Inclusion, GrowingMita Mallick	8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 11 DecemberLeading Teams, Growing Organisations, Customer ExperienceTiffani BovaMasterclass8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 23 JanuaryLeading Teams, High Performing TeamsShannon Byrne SuskoMasterclass11am – 11.45am Wednesday 12 FebruarySkills Development, CommunicationSteve Martin Q&ABook Club Q&A11am – 12.30pm Wednesday 12 FebruaryLeading Teams, High Performing TeamsDeborah Keep Heading Teams, High Performing TeamsMasterclass9am – 11.30am Wednesday 26 FebruaryLeading Teams, High Performing TeamsPatrick LencioniGlobal Headliner11am – 11.45am Wednesday 12 FebruaryDiversity & Inclusion, GrowingMita Mallick MasterclassBook Club Q&A	Sam – 9am PT Iam – 12pm ET 4pm – 5pm UK Wednesday 12 Bam – 9am PT 11am – 11.45am Wednesday 22 January Leading Teams, High Teams, High Shannon Byme Susko Masterclass Unlock Growth with Exceptional Experiences Happy employee experience that in turn leads to organisational growth.   8am – 9am PT 11am – 12pm ET 4pm – 5pm UK Wednesday 23 January Leading Teams, High Performing Teams Shannon Byme Susko Masterclass Creating A-Players for Long-Term Success Founder of Methoronomics Shannon Byme Susko will take you through her systemic yet human approach to attracting, growing and retaining high performers and how to operationalise this talent for long-term business success.   11am – 11.45am Wednesday 20 January Skills Development, Communication Stove Martin Book Club Q&A Book Club Q&A Skills to Influence and Persuade Others at Work Best-selling author of the Influence and persuasion at work to achieve a desired outcome ethically and sustainably.   11am – 12.30pm Wednesday 12 February Leading Teams, High Performing Teams Deborah Keep Partick Loncioni Masterclass Multipliers: How the Best Leaders Make Every Smarter In this 90-minute masterclass, learn the key principles for identifying impact players and developing a high-performance mindset using key principles from Liz Wiseman Multipliers body of work.   9am – 11.30am Wednesday 26 February Leading Teams, High Performing Teams Patrick Loncioni Global Headiner Building High Performing Teams Pat's interactive and entertaining session will include extended Q&A, plus three powerful frameworks that can transform your team's performance. The

#### UPCOMING LIVE IN-PERSON EVENTS

This is a working calendar. Dates and times are subject to change.

TIMEZONE	LIVE	THEME	SPEAKER	EVENT TYPE	EVENT NAME	EVENT DETAILS
AEDT, In- person only	Tuesday 22 October	Workplace Culture	CultureCon™	In-person summit for Senior Leaders	Australia's Workplace Culture Conference – Sydney Experience a fast-paced, action packed one day conference designed to engage, educate and challenge leaders seeking to shift and shape culture to support new ways of Working.	BUY TICKETS

#### GROWTH FACULTY EVENT OCTOBER 2024



#### ABOUT CULTURECON™

- Back for its second year after a sell-out first conference, run in partnership with The Culture Institute
- Experience a fast-paced, actionpacked one day conference designed to engage, educate and challenge leaders seeking to shift and shape culture to support new ways of working
- Speakers confirmed with more to be announced David Larocca CEO & Managing Partner EY, Georgie Harman – CEO Beyond Blue, Andrea Clarke – Founder FutureFit Co. <u>Confirmed speakers</u>

#### IN-PERSON

Live	Tuesday 22 October 9am – 7pm Royal Randwick Racecourse
Theme	Leading Change, Workplace Culture

## AUSTRALIA'S WORKPLACE CULTURE CONFERENCE

#### You will learn:

- How to shape a successful Human + Al organisational culture, integrating artificial intelligence into your team dynamics
- The CEO's role in driving cultural change and implementing effective culture governance practices
- Essential cultural leadership skills and techniques to enhance your culture acumen
- Strategies to build and maintain a high-performing culture in the digital era, adapting to rapid technological changes

#### Join Australia's top organisations to gain:

- Access to the latest insights on workplace culture
- Thought Leadership: Engage with global experts through keynotes, panel discussions, and interactive workshops on building psychologically safe and inclusive workplace cultures
- Showcase of Innovative Practices: Experience firsthand the cutting-edge strategies and tools that are transforming HR and business operations
- Networking Opportunities: Connect with industry peers, thought leaders, and potential partners and be part of a collaborative ecosystem shaping the future of business with a strong focus on culture



#### ABOUT ROBERT SUTTON

- Organisational psychologist and Professor Emeritus at Stanford whose focus is on leadership, innovation, and eliminating destructive friction in organisations
- Has published over 200 scholarly articles and 8 books, including NYT and WSJ bestsellers "The No Asshole Rule," and "Good Boss, Bad Boss," and WSJ bestseller "Scaling Up Excellence"
- New book *"The Friction Project"* is co-authored with Huggy Rao
- Advisor to companies like McKinsey, Bain & Company, and Microsoft, and served on the World Economic Forum faculty

#### **VIRTUAL PLATFORM**

Live	October 16 11am – 11.45am AEDT
Replay	Unlimited
Theme	Leading Teams, High Performing Teams

## **REDUCE WORKPLACE FRICTION: HOW** SMART LEADERS MAKE THE RIGHT THINGS EASIER & THE WRONG THINGS HARDER

#### WITH ROBERT SUTTON

#### You will learn:

- How to identify the friction points crippling your team's energy and productivity
- Ways to reduce bureaucracy and streamline workflows
- How to establish a friction-reducing culture that clears the pathway to progress
- Strategies to design systems focused on achieving results, not creating red tape

- Understand how smart organisations make the right things easier and the wrong things harder, and do it without driving employees and customers crazy
- Help teams identify common friction troubles like oblivious leaders, broken communication, and unsustainable work practices and provide practical solutions
- Support CEOs & Executives help staff be happier at work
- Show leaders new ways to optimize workflows
- Help HR leaders improve employee experience

#### GROWTH FACULTY MEMBERSHIP STARTS 15 OCTOBER 2024



#### ABOUT LENA ROSS & DR. JEN FRAHM

- Founders of the Agile Change Leadership Institute
- Experienced change consultants and facilitators who've worked with 124 organisations across 67 countries
- Authors of Hacking for Agile Change, Conversations of Change, The Agile Change Playbook, Change Management: The Essentials and Change. Leader

#### **VIRTUAL PLATFORM**

Live	Tuesday's 15 October – 29 October
Replay	90 days
Theme	Leading Teams, Leading Change

# **EMERGING LEADER PROGRAM:** TOOLS FOR CHANGE

#### **3-PART SERIES WITH LENA ROSS & DR. JEN FRAHM**

#### You will learn:

- Gain unshakeable confidence in navigating ambiguity
- Master the art of leading yourself and others through change
- Develop a personal toolkit for resilience and agility
- Learn to turn uncertainty into opportunity

- Help leaders build an agile mindset to thrive amid change
- Foster positive team engagement and maintain high performance in times of transition
- Upskill current and emerging leaders in change management, giving them the confidence to build personal and team resilience
- Develop self-aware leaders who understand their own response to change to prepare and mitigate performance dips

#### GROWTH FACULTY MEMBERSHIP STARTS 15 OCTOBER 2024



Each class will consist of one hour of presentation and interactivity, followed by 15 minutes of question-and-answer sessions. The content will be fast-paced, rich with information, and focused on real-world tools and ideas that can be immediately implemented to grow your organisation.

#### SESSION 1 – LEADERSHIP & ME

Discover how to lead yourself through change before leading others. You'll work through how you as a leader feel about change and why an agile mindset is important. This session will also explore what neuroscience can tell us about our leadership approach during change.

- 5 mindset shifts to project confidence in new situations
- Actionable strategies for progress when you don't know what you're doing
- Tactics to calm yourself when uncertainty overwhelms you
- A weekly practice for reviewing and planning to ensure continuous leadership growth

#### **SESSION 2 – CHANGE LEADERSHIP MUSCLES**

Build your change resilience as a new leader – a critical trait for effective leaders in this era of relentless transformation. Learn valuable positive psychology tools to boost positive team engagement during periods of change.

- Clarity on your leadership development blind spots
- Personal resilience techniques for managing others' concerns
- Insights on aligning your leadership style and brand with organisational needs
- A questions framework for navigating difficult conversations with ease

#### SESSION 3 – A PERFECT [CHANGE] STORM

In our final session, prepare for the unexpected by understanding common workforce responses to change and uncertainty. Learn to mitigate performance dips and lead your team through turbulent times.

- A primer to help you respond to change resistance within your team

- A comprehensive change readiness checklist
- 100 practical tactics to help you calm yourself, maintain composure, and tame ambiguity

#### GROWTH FACULTY MEMBERSHIP STARTS 30 OCTOBER 2024



#### **ABOUT JOHN SPENCE**

- Author, executive coach, virtual trainer keynote speaker and expert facilitator of strategic planning workshops
- One of Thinkers360 Top 50 Global Thought Leaders and Influencers 2023
- One of the top business and leadership development experts in the world
- Consultant and coach to Apple, Microsoft, NASA & more

#### **VIRTUAL PLATFORM**

Live	Wednesday's 30 October – 13 November
Replay	90 days
Theme	Leading Teams, High Performing Teams, Growing Organisations

# THE FORMULA FOR BUSINESS EXCELLENCE

#### **3-PART SENIOR LEADERSHIP PROGRAM, HOSTED BY JOHN SPENCE**

#### You will learn:

- 4 key focus areas for success based on the formula: (Talent + Culture + Extreme Customer Focus) x Discipline Execution = Business Excellence
- The latest research, tools, and frameworks being used in the world's leading organisations
- Fundamentals critical for senior leader effectiveness
- Leader behaviours that tip the scale on team engagement, productivity, and retention

- Turn the global leadership crisis into a competitive advantage. Craft a legacy of excellence by honing your team's leadership skills to exponentially grow your company
- Become superb at acquiring top talent, creating an engaging culture, fostering strong customer relationships, and executing with discipline
- Walk away with a solid understanding of the fundamental building blocks of organisational success and a specific set of tools to ensure they effectively execute them

#### GROWTH FACULTY MEMBERSHIP STARTS 30 OCTOBER 2024



Wednesday's 30 October – 13 November

90 days

Theme

Replay

Leading Teams, High Performing Teams, Growing Organisations

Each class will consist of one hour of presentation and interactivity, followed by 15 minutes of question-and-answer sessions. The content will be fast-paced, rich with information, and focused on real-world tools and ideas that can be immediately implemented to grow your organisation.

#### SESSION 1 - PEOPLE: THE HEART OF YOUR BUSINESS

The success of your business is directly determined by the quality of the people that you can get, grow, and keep on your team. Examine the critical elements for attracting and retaining top talent.

- **People as the Business Backbone:** Establishing the critical role of human capital in driving organisational success

- **Talent Acquisition & Retention:** The seven key things that the best employees look for in the organisation where they work

- **Professional Development:** The significance of upskilling and continuous learning in maintaining a competitive edge

- Loyalty and Growth: Crafting strategies to instil commitment and drive career progression within the team

#### SESSION 2 – CULTIVATING A WINNING ORGANISATIONAL CULTURE & CUSTOMER FOCUSED

A thriving company culture doesn't emerge by accident; it's intentionally crafted. Dive into the elements of building a winning culture.

- The Blueprint of an Exemplary Culture: Understanding the nine core elements of an outstanding organisational culture

- **Employee Engagement and Loyalty**: Mechanisms to foster enthusiasm, commitment, and a sense of ownership among employees

Creating a Culture that Embraces Change: Examine how people react to what they perceive as negative change and how to help them succeed in a fast-changing environment

Owning the Voice of the Customer: Techniques to engage, understand, and cater to your customer's needs

Moments of Truth: Identifying and optimising the critical touchpoints that transform customers into brand ambassadors

### SESSION 3 - DISCIPLINED EXECUTION & UNWAVERING ACCOUNTABILITY

Driving results necessitates an unwavering commitment to execution and taking ownership. Learn the principles that foster a culture of accountability and the pitfalls to avoid.

- Six Steps of Accountability: A structured approach to instill and maintain a culture of responsibility
- High-Performance Teams: Learn the key elements for building and sustaining high performing teams
- Leadership's Role in Accountability: The imperative for leadership to set the tone and be a living example of the core elements of the culture and taking personal accountability
- Meeting Cadence: How to ensure continuous momentum on strategy execution
- The Four Pieces of Paper: A simple but powerful tool to deal with employees that are not performing at the required level



#### ABOUT ANDREA CLARKE

- A former television news reporter and Washington D.C. correspondent for Al Jazeera English, the Pentagon Channel and Thomson Reuters
- Founder and CEO of FutureFitCo and author of 'Future Fit: How to Stay Relevant and Competitive in the Future of Work' - winner of the Australian Business Book of the Year 2019
- Member of the Australian HR Institute's Future of Work Advisory Panel.

#### VIRTUAL PLATFORM

Live	Saturday 9 Nov 4pm - 5pm AEDT
Replay	30 days
Theme	Leading Change, Future of Work

# **FUTURE FIT: LEADING FOR CHANGE**

WITH ANDREA CLARKE

#### You will learn:

- What all leaders should know today to face the future of work
- How to pay attention to the signals of change
- To identify patterns that hinder how you adapt to new changes
- Traits of people with a high adaptability quotient (AQ)
- The role of personal agency in change

- Support organisations and leaders with strategies and effective tools to lead through change and handle the increased demands of modern work
- Help organisations and HR teams create resilient and adaptable workers
- Provide CEOs and execs with the confidence to lead through transformation
- Help entry and mid-level managers upskill their leadership quickly to effectively meet new challenges
- Coach emerging leaders with skills to take on leadership roles in the future



#### ABOUT FAITH POPCORN

- Best-selling author, founder and CEO of Faith Popcorn's BrainReserve, the futurist marketing consultancy she established in 1974. S
- The New York Times has called her "The Trend Oracle," Fortune magazine named her, "The Nostradamus of Marketing," and she is recognised as America's foremost Trend expert.
- Faith Popcorn has identified such sweeping societal movements as Cocooning, AtmosFear, Anchoring, 99 Lives, Icon Toppling, and Vigilante Consumer.

#### VIRTUAL PLATFORM

Live	Wednesday, November 20 11am – 12pm AEDT
Replay	30 days
Theme	Growing Organisations, Leading Change and Innovation

# GLOBAL TRENDS SHAPING THE FUTURE

#### You will learn:

- To deepen your understanding of culture-shaping trends and what they mean for your role and organisation
- How to awaken your thinking to new ideas
- What defines and predicts customer behaviour
- Methods to apply futurist thinking to your life and work

- Provide CEOs and leaders facing daily decisions strategies that anticipate future trends and behaviour and get ahead
- Help sales and marketing professionals keen to understand consumers better by providing tips to apply to your everyday
- Help emerging leaders and ambitious team members develop better skills in critical and creative thinking

#### GROWTH FACULTY MEMBERSHIP STILL TO COME IN 2024



#### ABOUT TRUDY MACDONALD

- Established leader and HR professional with expertise in strategy, leadership development and cultural transformation
- Founder and MD of TalentCode HR
- Experience and multi award-winning speaker, named "Speaker of the Year" – Australia & New Zealand in 2014 & 2015
- Hugely popular with Growth Faculty members

#### **VIRTUAL PLATFORM**

Live	Thursday, December 5 11am – 12pm AEDT
Replay	30 days
Theme	Leading Teams, High Performing Teams

## BUILD RESILIENCE AND ACCOUNTABILITY IN YOUR TEAM WITH TRUDY MACDONALD

#### You will learn:

- The current state of wellbeing and burnout in the workplace
- 4 main triggers that contribute to reduced wellbeing
- How to tackle the root cause of burnout
- Intergenerational considerations when leading people
- New and effective ways or working and leading teams

- Giving workplaces access to the latest insights on burnout and wellbeing
- Provide leaders managing exhausted teams and hybrid workforces with fresh ideas on handling workplace burnout
- Support people and culture managers who are tasked with improving productivity and employee experience (EX)
- Support professionals feeling a growing sense of overwhelm



#### ABOUT TIFFANI BOVA

- Globally-recognised thought leader in business growth and innovation and Top 50 ranked Business Thinkers by Thinkers50 for six consecutive years.
- Best-selling author of two Wall Street Journal: "GrowthIQ" and "The Experience Mindset."
- Former Salesforce's Growth and Innovation Evangelist and Gartner Research Fellow, she has advised Fortune 500 companies and startups alike.

#### VIRTUAL PLATFORM

Live	Wednesday, December 11 8:00am PT / 11:00am ET 4:00pm UK
Replay	30 days
Theme	Growing Organisations, Leading Teams and Customer Experience

# UNLOCK GROWTH WITH EXCEPTIONAL EXPERIENCES

#### WITH TIFFANI BOVA

#### You will learn:

- Learn simple ways to measure employee and customer satisfaction
- Understand the ripple effect of getting Employee Experience (EX) right
- Discover the steps to ensure that both CX and EX get to the top of the priority list
- Find out how to use technology to make work easier for employees
- Learn from real examples of companies doing this well
- Get tips on how to make every customer interaction count

- Provide leaders and decision makers strategies to drive organisation growth through improved CX and EX
- Help HR and people management professionals with ways to boost employee engagement
- Provide customer experience specialists strategies to elevate customer journeys



**ABOUT SHANNON BYRNE SUSKO** 

- Serial entrepreneur with over 20 years' experience building & leading companies
- Author of 4 books including 3HAG Way, Metronomics and The M Game: The Metronomics Monograph (2023)
- Now serves as a corporate director and leadership coach keeping companies on the path to growth & predictable profit

#### **VIRTUAL PLATFORM**

Live	Wed, January 23 8:00am PT / 11:00am ET 4:00pm UK
Replay	30 days
Theme	Leading Teams, High- Performing Teams

## CREATING A-PLAYERS FOR LONG-TERM SUCCESS

#### WITH SHANNON BYRNE SUSKO

#### You will learn:

- A systemic yet human approach to developing your team and operationalising them for scalable longterm business growth
- How to attract, coach, grow and importantly retain your top talent
- Identify what resources and tools are needed to create A-players

- Help leaders build a high-performing mindset amongst their team
- Foster positive team engagement and maintain high performance to achieve growth
- Providing leaders with the tools they need to identify, grow and retain top talent and what it takes to make A – Players that make a difference



#### **ABOUT STEVE MARTIN**

- Co-author of Messengers, Who We Listen to, Who We Don't and Why, and the Royal Society nominated international bestseller 'Yes! 60 Secrets from the Science of Persuasion'
- His work applying influence and persuasion science to business and public policy has been featured in the New York Times, BBC TV & Radio, The Times, MSNBC, Washington Post, Financial Times, Time magazine and The Harvard Business Review

#### **VIRTUAL PLATFORM**

Live	Wed, January 30 11am – 11.45pm AEDT
Replay	30 days
Theme	Skills Development, Communication

## SKILLS TO INFLUENCE AND PERSUADE OTHERS AT WORK WITH STEVE MARTIN

#### You will learn:

- The fundamental triggers you can employee to influence change
- The 'Influence at Work Equation' your guide to successful influence and persuasion
- The key tools of effective persuasion and how to use them ethically and sustainably
- How to inspire people to listen, sway the undecided, build relationships and trust faster, deeper and in a long-lasting way

- Equip leaders with the skills to influence outcomes for more favorable results
- Help leaders build getter networks and stronger relationships
- Speed up decision making during business negotiations or strategic planning
- Support emerging leaders with key skills as the take on the responsibility of leading ang galvanising others



#### **ABOUT DEBORAH KEEP**

- A top APAC Multipliers trainer
- In-demand speaker and coach for organisations who want to transform their leadership
- Using mindset techniques, neuroscience principles and the Multipliers approach she delivers groundbreaking culture and leadership programs

#### VIRTUAL PLATFORM

Live	Wed, February 12 11am –12.30pm AEDT
Replay	30 days
Theme	Developing High-Performing Teams

# MULTIPLIERS: HOW THE BEST LEADERS MAKE EVERY SMARTER

#### WITH DEBORAH KEEP

#### You will learn:

- Learn the concepts and key differentiators that make Impact Players stand out
- Understand how you can increase your impact without working harder
- Understand what takes you away from the path of impact
- Increase awareness of the gap between current, and desired contribution levels

- Help leaders build a high-performing mindset amongst their team
- Foster positive team engagement and maintain high performance in times of transition
- Upskill leaders in people management, giving them the confidence to elevate personal and team moral and performance
- Develop self-aware leaders who understand their own organisation and team impact
- Become superb at identifying top talent and what it takes to make A Players



#### **ABOUT PATRICK LENCIONI**

- 12 x New York Times best-selling author, sold 8 million copies
- As CEO of the Table Group, Pat, last spent 20 years shaping the organisational health movement by helping leaders develop cohesive teams and engaged employees
- Clients have included EY, Google, Microsoft, Hilton, Cisco Systems, Gartner, the NBA and NFL
- Hugely popular with Growth Faculty members

#### VIRTUAL PLATFORM

Live	February 26 9am – 11.30am AEDT
Replay	30 days
Theme	Leading Teams, High Performing Teams

## **BUILDING HIGH PERFORMING TEAMS**

WITH PATRICK LENCIONI

#### You will learn:

- Identify and address 5 key dysfunctions that hinder team performance
- Create a culture of trust and psychological safety in your workplace
- Improve accountability and commitment among team members
- Align your team's focus on collective results and shared goals
- Unearth 6 Types of Working Genius to empower your team
- Recognise and cultivate the traits of an ideal team player

- Giving workplaces access to one of the world's best speakers and experts on team dynamics and workplace culture.
- Provide leaders practical frameworks on how to build high performing teams and provide support in improving productivity and employee experience
- Foster positive team engagement and maintain organisational health in changing work environments



#### ABOUT MITA MALLICK

- A trailblazing DEI leader at Carta, on the Thinkers50 Radar List and author of Wall Street Journal bestseller "Reimagine Inclusion: Debunking 13 Myths to Transform Your Workplace."
- A sought-after speaker, who has shaped iconic brands like AVEENO, AVON, and Dove.

#### **VIRTUAL PLATFORM**

Live	Wednesday, March 12 11am – 11.45am AEDT
Replay	Unlimited
Theme	Diversity and Inclusion, Growing Organisations

## TRANSFORMING WORKPLACE INCLUSION WITH MITA MALLICK

#### You will learn:

- Confront and mitigate your own biases
- Navigate courageous conversations
- Understand and address harassment and bullying
- Improve internal promotion and pay equity processes
- Educate and engage others in DEI initiatives
- Recover and learn from mistakes

- Equip Managers and executives with strategies to prioritise more inclusive environments
- Help HR professionals enhance their DEI initiatives
- Support Founders and CEOs with commitment to building empathetic workplaces
- Providing team members with strategies to achieve an equitable work life

#### THE CHALLENGE

### ATTRACTING & RETAINING TOP TALENT

- ✓ 41% of employees are considering leaving their jobs in the next 3 – 6 months
- Career development and advancement was the top factor driving attrition behind total compensation
- Adequacy of support for health and wellbeing was the third highest factor in driving retention
- Non-financial rewards are more impactful than financial incentives

Sources: TalentCode HR, 2022, McKinsey & Company, 2022 "Learning needs to be ongoing both because change is continuous and because learning requires constant practice and upgrades... it's upgrading your mental operating system."

**Rishad Tobaccowala** / Chief Growth Officer, Publicis Groupe



#### THE SOLUTION

### LIVE & INTERACTIVE THOUGHT LEADERSHIP CONTENT: IN-PERSON, VIRTUAL AND ON DEMAND

- ✓ Scalable offering to support all levels of your organisation
- Upskill more of your workforce on topics like high performance, resilience, communication and change management
- No more worrying who will use your learning and development tools
- Foster leaders who excel across hybrid and remote working cultures

**DISCOVER GROWTH FACULTY ENTERPRISE** 

"The single most important habit you can build today is to get comfortable being uncomfortable. Why? Because change is the only constant, and the velocity isn't slowing down. Ambiguity, uncertainty, transformation and disruption are not temporary phenomena; they are the operating environment for our generation of leaders."

Holly Ransom / CEO of Emergent & author of *The Leading Edge* 



#### LATEST CONTENT AVAILBLE ON DEMAND

THEME	SPEAKER	EVENT NAME
Leading Self	Amantha Imber	Find Your Focus: Science-Backed Strategies for Turbo-charging Productivity & Wellbeing Practical and proven strategies to make you happier, healthier, and more productive from the Thinkers50 2021 Innovation Award winner.
Leading Teams, The Future of Work, Leading Self	Daniel Pink	Work, Life & Being Human - Ask Daniel Anything! This isn't any ordinary masterclass – it's an interactive and wide-ranging exploration of his ideas around the future of work, employee engagement, and overall life satisfaction.
Leading Self, High Performing Teams	Amy Sandler	Radical Candor Learn a framework that has the power to transform teams and relationships by both caring personally and challenging directly.
Skills Development, Leading Change	Louise Mahler	Gravitas: Timeless Skills to Communicate with Confidence & Build Trust Learn how to cultivate your presence, connect with your audience and persuade them to believe in you and your ideas.
Future of Work, High Performing Teams, Leading Self	Kylie Lewis	Dare to Lead Improve trust and team dynamics by applying the research of Dr Brené Brown

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THEME	SPEAKER	EVENT NAME
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Leading Change	Amy Edmondson	Embracing Failure to Learn Faster – What Science Teaches Us About Failing Well and Leading Change #1 Thinkers50 management expert teaches how to replace shame and blame cultures with ones that embrace failure and taking smart risks in order to thrive.
Leading Change	Frances Frei & Anne Morriss	Move Fast & Fix Things – A Leaders Trusted Guide for Solving Hard Problems Based on their work with fast-moving companies such as Uber, Riot Games, and ServiceNow, Frei and Morriss reveal the five essential steps to moving fast and fixing things to help leaders excel at managing change.
High Performing Teams	Mark Green	Creating a Culture of Accountability Overcome the fear of holding others accountable & develop a "results-based" mindset in your organisation.
Leading Change	Will Guidara	Creating Customer Centric Cultures Hear from global expert in hospitality, leadership and creating connected workplace cultures.
Leading Change, High- Performing Teams	Ray Dalio	Principles For Life & Work Hear from billionaire investor and philanthropist Ray Dalio and discover the set of unique principles that led to Bridgewater's exceptionally effective culture and made it the world's largest and best-performing hedge fund.
Innovate, Leadership	Sheena lyengar	Think Bigger – 6 Steps to Innovate Enhance your problem-solving toolkit and think bigger about innovation.

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