

SEPTEMBER 2023

# LIVE IN-PERSON & VIRTUAL EVENTS PROGRAM 2023

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## UPCOMING LIVE & INTERACTIVE EVENTS

TIMEZONE	LIVE	ON DEMAND	SPEAKER	EVENT TYPE	EVENT NAME	EVENT DETAILS
AEST & on demand	11am – 12.30pm Wednesday, August 30 – Tuesday 10 October	September 1 2023 – 12 January 2024	<b>Kylee Stone</b>	Masterclass Series	<b>Emerging Leaders Program</b> Understand the foundations of becoming a great leader. Improve communication, decision making, resilience and agility	<a href="#">LEARN MORE</a>
AEST & on demand	9am – 12pm Tuesday, September 12	September 15 – December 8	<b>James Clear</b>	Headline Event	<b>Atomic Habits</b> Building Better Habits: How to make tiny changes to get remarkable results in work and in life	<a href="#">LEARN MORE</a>
BST & on demand	1pm – 2.30pm Wednesday, September 20	September 22 – October 20	<b>Jonny Camara</b>	Masterclass	<b>Radical Candor: Be a Kickass Boss Without Losing Your Humanity</b> Access a simple framework to build better relationships at work, create a culture of feedback, build a cohesive team and achieve results that matter	<a href="#">LEARN MORE</a>
AEST & on demand	11am – 11.45am Tuesday, September 26	September 28- October 28	<b>Duncan Young</b>	Masterclass	<b>7 Habits to Build Your Ideal Day</b> Curate an ideal day to amplify your wellbeing.	<a href="#">LEARN MORE</a>
AEST & on demand	9am – 9:45am Wednesday, October 4	Unlimited	<b>Dan Carter</b>	Book Club	<b>The Art of Winning</b> Legendary All Black, Dan Carter distils his two decades at the frontiers of high-performance into his 'perfect ten' lessons on leadership, purpose and potential.	<a href="#">LEARN MORE</a>
AEST & on demand	11am – 12.30pm Tuesday, October 10	October 13 2023 – 12 January 2024	<b>Holly Ransom</b>	Masterclass	<b>Design Your Habits for Success</b> The ultimate follow-up to Atomic Habits, an insightful discussion on tracking progress and holding yourself accountable in forming habits	<a href="#">LEARN MORE</a>
AEDT & on demand	11am – 12.15pm Wednesday, October 11 – Wednesday, November 22	October 13 2023 – 12 January 2024	<b>John Spence</b>	Masterclass Series	<b>The Formula for Business Excellence</b> Become superb at acquiring top talent, creating an engaging culture, fostering strong customer relationships, and executing with discipline.	<a href="#">LEARN MORE</a>

## UPCOMING LIVE & INTERACTIVE EVENTS

TIMEZONE	LIVE	ON DEMAND	SPEAKER	EVENT TYPE	EVENT NAME	EVENT DETAILS
BST & on demand	12pm – 1.30pm Wednesday, October 18	October 20 – November 17	<b>Mark Green</b>	Masterclass	<b>Creating a Culture of Accountability</b> Help your people step up and take responsibility	<a href="#">LEARN MORE</a>
AEDT & on demand	8am – 8:45am Wednesday, October 25	Unlimited	<b>Seth Godin</b>	Book Club	<b>The Song of Significance: A new Manifesto for Teams</b> A soulful re-envisioning of what work and leadership can be	<a href="#">LEARN MORE</a>
AEDT & on demand	11am – 12.30pm Wednesday, November 1	November 3 - December 1	<b>Trudy Macdonald</b>	Masterclass	<b>From Burnout to Brilliance: How Leaders Can Revive Their Teams</b> Transform your teams from burnout to brilliance with actionable insights to reignite team engagement and performance in a hybrid work environment.	<a href="#">LEARN MORE</a>
AEDT & on demand	11am – 12.30pm Tuesday, November 14	November 16 – December 15	<b>Deborah Keep</b>	Masterclass	<b>Impact Players</b> Learn the mindsets and habits needed to go from position holder to difference-maker	<a href="#">LEARN MORE</a>
AEST & on demand	Thursday, February 22 2024	February 23 – March 22	<b>Adam Grant</b>	Headline Event	<b>Adam Grant Live</b> Unlock Hidden Potential & Transform Work Life	<a href="#">LEARN MORE</a>





VIRTUAL PLATFORM

Live Weekly 30 August – 25 October

Replay 1 September 2023–12 January 2024

01

# EMERGING LEADERS PROGRAM

7-WEEK PROGRAM, HOSTED BY KYLEE STONE

Why emerging leaders are attending:

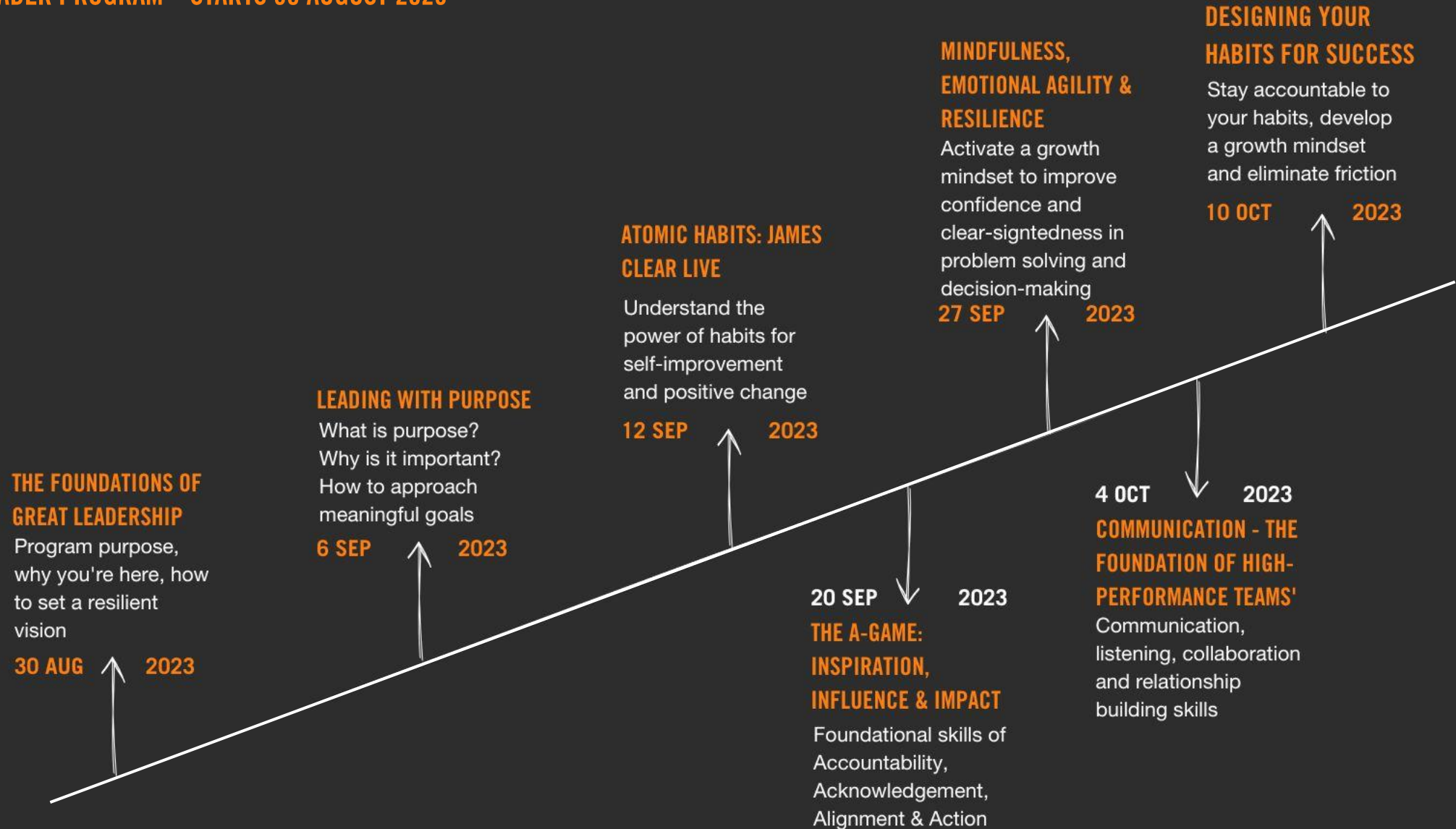
- Understand resilience, what it takes to build it and how to making leading with purpose more achievable
- To develop the emotional intelligence, self-awareness and mental agility to activate a growth mindset while leading through change
- Improve decision making and problem-solving skills
- Expand communication skills to reframe difficult conversations, resolve conflicts, give and receive feedback
- Support self through improved health, confidence, happiness and satisfaction

Why your emerging leaders will be engaged:

- Delivered by a brand builder and leadership coach with an intrinsic talent for storytelling
- A specialist in leadership, resilience and bringing people together from diverse backgrounds
- Described as "one of the most engaging and authentic leaders of our time" and an "effervescent force of nature", Kylee's compassionate, non-nonsense approach earns her trust and respect
- Includes livestream of James Clear Live, learn the Atomic Habits required to perform as a leader and additional habits-embedding masterclass with Holly Ransom

# GROWTH FACULTY MEMBERSHIP

## EMERGING LEADER PROGRAM – STARTS 30 AUGUST 2023





#### ABOUT JAMES CLEAR

- Author of #1 NYT, WSJ and Amazon bestseller *Atomic Habits* (over 15 million copies sold)
- Writer and speaker focused on habits, decision making and continuous improvement
- James's "3-2-1" weekly email newsletter reaches 2m subscribers

#### VIRTUAL PLATFORM

Live	September 12 9.00am – 12.00pm
Replay	September 15 – December 8

02

# ATOMIC HABITS

## JAMES CLEAR LIVE

### ATOMIC HABITS – HOW TO GET 1% BETTER EVERY DAY

Atomic Habits is a revolutionary guide to using tiny changes in behaviour to transform our lives.

During a keynote and Q&A, James will teach simple hacks to make incremental change at an atomic level, to ensure good habits stick. See how tiny changes can have remarkable results.

Access a framework that works for any habit and the tools and strategies to adopt good habits for life. Moderated by master interviewer Holly Ransom.

#### Why leadership teams are attending together:

- Identify the simple steps needed to achieve big goals
- Support growing leaders in fast paced business environments with tools and frameworks for staying on track
- Understand how to design environments and workflows to make success easier
- Access ideas to overcome a lack of motivation and willpower



#### ABOUT JONNY CAMARA

- People development strategist, leadership coach and DEI facilitator based in Berlin, Germany
- A strong advocate for vulnerability at work, Jonny does not shy away from sharing his own story of becoming and being a leader — opening the space for others to relate and take away new strategies

#### VIRTUAL PLATFORM

Live (BST)	September 20 1pm – 2.30pm
Replay	September 22 – October 20

03

## JONNY CAMARA

### RADICAL CANDOR: BE A KICKASS BOSS WITHOUT LOSING YOUR HUMANITY

Radical Candor is a simple idea: to be a good boss, you must care personally at the same time as you challenge directly, least you become manipulatively insincere, or worse, obnoxiously aggressive. And nobody likes that.

Access a simple framework (Radical Candor), that helps you build better relationships at work and fulfil the three key responsibilities of a leader: creating a culture of feedback, building a cohesive team and achieving results that matter.

#### Why your leadership team are attending together:

- Radical Candor was written for leaders and those who manage leaders specifically to deal with the problems of successful leadership, finding meaning at work and creating an environment where people both love their work and respect their colleagues
- The Radical Candor framework is one that can be used organisation-wide



#### ABOUT DUNCAN YOUNG

- Former Head of Workplace Health & Wellbeing at Lendlease
- Speaker, wellbeing and habit change thought leader and executive coach
- Has helped local and global companies engage employees through his bespoke wellbeing and performance programs

#### VIRTUAL PLATFORM

Live	September 26 11am – 11.45am
Replay	September 28 – October 28

04

# DUNCAN YOUNG

## 7 HABITS TO BUILD YOUR IDEAL DAY

All of us want some change in our lives. But transformation doesn't just happen. By being intentional, we can learn to build our ideal day, every day.

Discover a blueprint for wellbeing; your 'ideal day'. 40% of our daily actions are habits; if we can shape our habits then we can shape our actions.

Building on the principles introduced during the Atomic Habits - James Clear LIVE event, Duncan Young, will explain how reframing your daily routines can spark impactful change, and how defining an 'Ideal Day' can fuel your journey to better wellbeing.

#### Why your leadership team are attending together:

- Understand how enhanced wellbeing influences every part of your life
- Learn strength-based techniques for creating lasting change
- See how behavioural science and habit change can be applied to build an ideal day
- Takeaway tools to sustain the wellbeing journey, including learning loops and reflection practices





#### ABOUT JOHN SPENCE

- Author, executive coach, virtual trainer keynote speaker and expert facilitator of strategic planning workshops
- One of the top business thought leaders and leadership development experts in the world
- A consultant and coach to corporates and startups

#### VIRTUAL PLATFORM

Live	Weekly 11 October – 22 November
Replay	13 October 2023– 12 January 2024

# THE FORMULA FOR BUSINESS EXCELLENCE

## 4-WEEK SENIOR LEADERSHIP PROGRAM, HOSTED BY JOHN SPENCE

### Why senior and executive-level leaders are attending:

- Turn the global leadership crisis into a competitive advantage. Craft a legacy of excellence by honing your team's leadership skills to exponentially grow your company
- Become superb at acquiring top talent, creating an engaging culture, fostering strong customer relationships, and executing with discipline
- Walk away with a solid understanding of the fundamental building blocks of organisational success and a specific set of tools to ensure they effectively execute them

### Why your leaders will be engaged:

- A program tailor-made for senior and executive level leaders on the fundamentals of business success
- Award-winning executive coach John Spence has improved thousands of leaders and organisations worldwide. He's reshaped thinking at Apple, Microsoft, Forbes, NASA, Thinkers50 and Coca-Cola with tailored guidance on the fundamentals of business excellence
- Hugely popular with Growth Faculty members, Johns events' average a rating of 9.7/10

## SENIOR LEADERSHIP PROGRAM DETAILS

### WEEK 1 & WEEK 2

#### SESSION 1: PEOPLE - THE HEART OF YOUR BUSINESS

WEDNESDAY 11 OCTOBER, 11.00 AM – 12.15 PM (AEDT)

The success of your business is directly determined by the quality of the people that you can get, grow, and keep on your team. Examine the critical elements for attracting and retaining top talent.

- People as the Business Backbone: Establishing the critical role of human capital in driving organisational success
- Talent Acquisition & Retention: The seven key things that the best employees look for in the organisation where they work
- Professional Development: The significance of upskilling and continuous learning in maintaining a competitive edge
- Loyalty and Growth: Crafting strategies to instill commitment and drive career progression within the team

#### SESSION 2: CULTIVATING A WINNING ORGANISATIONAL CULTURE

WEDNESDAY 25 OCTOBER, 11.00 AM – 12.15 PM (AEDT)

A thriving organisational culture doesn't emerge by accident; it's intentionally crafted. Dive into the elements of building a winning culture.

- The Blueprint of an Exemplary Culture: Understanding the nine core elements of an outstanding organisational culture
- Employee Engagement and Loyalty: Mechanisms to foster enthusiasm, commitment, and a sense of ownership among employees
- Creating a Culture that Embraces Change: Examine how people react to what they perceive as negative change and how to help them succeed in a fast-changing environment

## SENIOR LEADERSHIP PROGRAM DETAILS

### WEEK 3 & WEEK 4

#### SESSION 3: EXTREME CUSTOMER FOCUS – A MASSIVE STRATEGIC ADVANTAGE

WEDNESDAY 8 NOVEMBER, 11.00 AM – 12.15 PM (AEDT)

The only critic whose opinion counts is the customer. Embrace a customer-centric approach to dominate the market and create customers that are highly loyal to your brand.

- Owning the Voice of the Customer: Techniques to engage, understand, and cater to your customer's needs
- Moments of Truth: Identifying and optimising the critical touchpoints that transform customers into brand ambassadors
- Building Customer Evangelists: Steps to foster brand loyalty that goes beyond mere satisfaction, turning customers into vocal advocates

#### SESSION 4: DISCIPLINED EXECUTION & UNWAVERING ACCOUNTABILITY

WEDNESDAY 22 NOVEMBER, 11.00 AM – 12.15 PM (AEDT)

Driving results necessitates an unwavering commitment to execution and taking ownership. Learn the principles that foster a culture of accountability and the pitfalls to avoid.

- Six Steps of Accountability: A structured approach to instill and maintain a culture of responsibility
- High-Performance Teams: Learn the key elements for building and sustaining high performing teams
- Leadership's Role in Accountability: The imperative for leadership to set the tone and be a living example of the core elements of the culture and taking personal accountability
- Meeting Cadence: How to ensure continuous momentum on strategy execution
- The Four Pieces of Paper: A simple but powerful tool to deal with employees that are not performing at the required level



#### ABOUT ADAM GRANT

- Author of five #1 NYT bestsellers including *Think Again*, *Give and Take* and *Originals*
- Host of the popular WorkLife and ReThinking podcasts
- Renowned organisational psychologist and influencer whose Ted talks have been viewed over 35 million times

#### VIRTUAL PLATFORM

Live	February 22 2024 9.00am – 12.30pm
Replay	September 23 – March 22

# ADAM GRANT LIVE

## UNLOCK HIDDEN POTENTIAL & TRANSFORM WORK LIFE

As Wharton's top-rated professor for seven years, organisational psychologist, Adam Grant has earned global recognition for his breakthrough insights into motivation, work culture, leadership and meaningful success.

His TED Talks on languishing, original thinkers and givers and takers have received over 30 million views, this combined with his bestselling books, including *Originals*, *Give and Take*, and *Hidden Potential* - coming October 2023 - showcase his unrivaled expertise in driving transformative change in workplaces and individuals.

#### Why leadership teams are attending together:

- Develop a fresh perspective on achieving success while prioritising wellbeing
- Learn strategies to cultivate a thriving work culture
- Hear actionable techniques rooted in scientific research that can redefine leadership to foster innovation and drive growth
- Access tools to unlock the potential in your teams, and in yourself
- Understand how to find motivation and meaning in work and life



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